

Open meeting of Friends of NTA

Thursday, June 4, 2020

6:00 p.m.

Via Zoom

The meeting was called to order at 6:03 p.m. by President Temple Moore.

Attendance: Board members in attendance were Temple Moore, Ana Lundvick. Committee chairs in attendance were Kathryn McKechnie and Cheryl Kennedy. Three community members also joined the meeting.

Elections: Temple stated that elections for FoNTA officers—President, Vice President, Secretary, Treasurer—will be publicized and take place in late summer, around the start of the new school year.

Savers Drive: The group discussed the possibility of hosting a drive for donations of used good through Savers, which pays FoNTA by weight for items donated. Logistical challenges include identifying a place to store the donated items and renting a truck. The earning potential for FoNTA is \$200-400. The team decided to put the opportunity on hold for now.

Dine-Outs: Dine-Outs will continue. They bring in a small amount of income but are a good tool for nurturing our community.

Other Fundraisers: The group discussed other potential fundraisers: a summer jog-a-thon, a virtual jog-a-thon, or a fitness challenge (which was done a few years ago). A community member suggested that challenges be done by floor or grade, with the team raising the most money earning a pizza party or other similar reward.

Eighth-Grade Graduation: Ms. Langston is to advise whether the eighth-grade teachers will be requesting financial support from FoNTA. The graduates (about 60) will be receiving caps and gowns and have a virtual graduation. The group discussed offering each graduate a gift or gift card.

Communications Committee: Cheryl noted that much of our planning for next school year will depend two unknowns: whether school reopens and the extent of the economic impact of Covid on companies' and individuals' ability to donate. She reported that FoNTA's Facebook following has grown 20% since the beginning of the school year, from 250 to 300. Recent "call to action" posts have been very successful in generating immediate donations to FoNTA—for example, the "lunches for NTA essential staff" campaign, the "device drive" campaign, and the call for financial and in-person help to distribute lunches on June 1. The group discussed how NTA is a "call to action" community—our community mobilizes when there is an immediate and specific request for help.

Finance Committee: Deanna Grant is FoNTA's Treasurer; she is a CPA and handles such tasks as tax filings, receipt tracking, and generating a monthly report. Kathryn chairs the Finance Committee; she tracks financial allocations and presented the report "Fundraising and Distributions as of 05/31/2020."

Temple adjourned the meeting at 7:06 p.m.

Minutes respectfully submitted by Cheryl Kennedy.